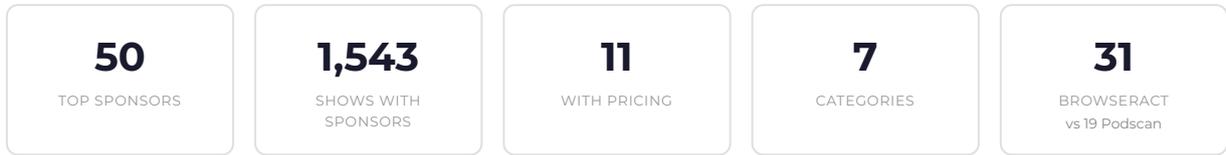


Sponsor Intelligence Report

Cross-Show Sponsor Landscape Analysis

Generated 2026-03-03 09:55 UTC — 26,928 shows analyzed



Top Categories by Sponsor Count

CATEGORY	SPONSORS	DISTRIBUTION
Business	93	93.0
business	11	11.0
Arts	9	9.0
Society & Culture	4	4.0
Education	4	4.0
Technology	2	2.0
society	1	1.0

Sponsor Directory (Top 50)

SPONSOR	SHOWS	PRICING	CATEGORIES	SOURCE
Shopify	17	YES	Arts, Business	SPORC
ServiceNow	12		Business, Business	BROWSERACT
AOK Navida	8		Business, Business	BROWSERACT
Rewe	6		Business, Business	BROWSERACT
Shop Apotheke	5		Business, Business	BROWSERACT
LeBara	5		Business, Business	BROWSERACT
Persil	5		Arts, Business	BROWSERACT
AOK Plus	5		Business, Business	BROWSERACT
Clavio	5		business	SPORC
Amazon	4		Business, Business	SPORC
LifeLock	4	YES	Business, Business	BROWSERACT
Mastercard	4		Business, Business	BROWSERACT
Wieso Steuer	4		Business, Business	BROWSERACT
Indeed	4		Business, Business	BROWSERACT
Kajabi	4	YES	Business, Business	BROWSERACT
Vanta	4		Business, Business	BROWSERACT
Buzzsprout	4		Business, Business	BROWSERACT
Progressive	4		Arts, business	PODSCAN+SPORC
MasterClass	4		Arts, Arts	SPORC
BetterHelp	4		Arts, Business	SPORC
Acast	3		Business, Education	BROWSERACT
Patreon	3		Arts, Business	BROWSERACT
Squarespace	3	YES	Arts, Business	SPORC
Gusto	3		Business, Business	SPORC
Wix	3		Business, Business	BROWSERACT
HubSpot	3		Business, Business	BROWSERACT
Simplecast	3		Business, Business	BROWSERACT
TurboTax	3	YES	Business, Business	BROWSERACT
Flodesk	3		Business, Business	BROWSERACT
Kia's first 3-row	3		business	SPORC
Bumble	3		business	SPORC
Framer	2		Business, Business	PODSCAN

SPONSOR	SHOWS	PRICING	CATEGORIES	SOURCE
Coca-Cola	2	YES	Business, business	SPORC
Slack	2		Business, Business	PODSCAN
Intera	2		Business, business	SPORC
Big Duck	2		Business, business	SPORC
Mercury	2	YES	Business, Education	BROWSERACT
Opel	2		Business, Society & Culture	BROWSERACT
Outreach	2	YES	Business, business	SPORC
YouTube	2		Business, Business	BROWSERACT
Megaphone.fm	2		Business, Business	BROWSERACT
Deadline Funnel	2		Business, business	SPORC
ThreatLocker	2		Business, Technology	BROWSERACT
Gearheart	2	YES	Business, Business	BROWSERACT
Fundrise	2		Business, Technology	PODSCAN
Google	2		Arts, Business	PODSCAN
Amazon Music	2		Business	BROWSERACT
Wayfair	2	YES	Business, Education	BROWSERACT
Mountain Dew Baja Cabo Citrus	2		Business, Education	BROWSERACT
Relay	2	YES	Business, Business	BROWSERACT